

Offer of Equivalent Amount of CO2 Emission reduced by Kids to the Kids in TUVALU in Kids' ISO14000 Programme¹

500,000 JPY, which is equivalent to the value of CO2 in the market for the amount of CO2 emission reduced by the children with **Kids' ISO14000 Programme** from their household is going to be offered to the children in Tuvalu.

Kids' ISO14000 is an environmental education program for children. It has been developed by **ArTech**² (NGO/NPO) in Japan and has been disseminated and implemented internationally by cooperation of the United Nations University (**UNU**) since 2000. In this program, the children take leadership in the family to work to reduce consumption of the electricity, gas, water and production of waste.

300 ton is the estimated amount of CO2 emission reduced in 2007-2009 by about 100,000 children with Kids' ISO14000 Programme. ArTech decided to offer the equivalent value of the reduced CO2 emission to the children in suffering countries by the climate change. The main objective is to form a network between those children in suffering countries and in countries and CO2 emitting countries in large amount.

In this year, ArTech selected **Tuvalu**. The offer of 500,000 JPY will be presented by the representing children to the Honorable Consulate General of TUVALU at the 9th Awarding Ceremony of International Certificate of Kids' ISO14000 Programme, which will take place at UNU in Aoyama, Tokyo on January 16th. The offer will be used for educational materials for children in TUVALU.

ArTech considers that the amount is not big, but if this kids' ISO-networking expand through dissemination of Kids' ISO14000 Programme widely, then, the impact will be visible in many aspects.

The offer also includes the workbooks (English version) of the Kids' ISO14000 Programme for children in TUVALU. Then, the children in TUVALU will join to the International Kid's TV Conference (June 2010) among the children who are

¹ Kids'ISO14000 Programme, URL: www.artech.or.jp/english/kids/envedu/index.html

² ArTech: International Art & Technology Cooperation Organization –NGO/NPO--. Address Tomigaya 2-14-13-303, phone: 03-5467-1296, e-mail: info@artech.or.jp, URL: www.artech.or.jp

participating the programme in Japan, USA, Kuwait, and also in Canada, join now, Qatar, as well as other countries in Africa and Europe.

ArTech (International Art & Technology Cooperation Organization, Prof. Takaya Kawabe, director general and visiting professor of UNU, and Ms. Miyuki Koyama: Director for Kid' s Project) is non-profit and non-governmental organization, registered in Tokyo Metropolitan Government.

Kids' ISO14000 Programme has been one of the programs for **UN-DESD**³ since 2006, developed by The Programme has been supported by **UNEP**⁴ and **ISO** (International Organization for Standardization), and domestically by **MEXT**⁵, **Ministry of Environment, METI**⁶, and **MOFA**⁷. In abroad, the Programme was implemented in Australia, Korea, USA, Kuwait and Qatar and Canada, South Africa, and Ghana are interested in introduce the Programme.

In Japan, Tokyo, Hokkaido, Mie and Nagano Prefectures and more than 20 cities are implementing Kids'ISO14000 Programme as one of their environmental policies of local governments. About 10 companies are supporting Kids'ISO14000 Programme as their CSR (Corporate Social Responsibility) activities, which contribute their regional society.

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³ UN-DESD: United Nations – Decade of Education for Sustainable Development 2005-2014. UNESCO is UN agent.

⁴ UNEP: United Nations Environmental Programme,

⁵ MEXT: Ministry of Education, Culture, Sports, Sciences and Technology of Japanese Government.

⁶ METI: Ministry of Economy, Trade, and Industry of Japanese Government

⁷ MOFA: Ministry of Foreign Affairs of Japanese Government