

ArTech

国際芸術技術協力機構

International Art & Technology Cooperation Organization

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- **The Kids' ISO 14000 Programme** is an international programme for environmental education of children. The UNU — the first UN organization to receive the ISO14001 certificate — has supported and promoted this programme since 2000.
- **The Kids' ISO 14000 Programme** seeks to stimulate environmental awareness among children and their families, encourage children to practice environmental conservation based on a “Plan-Do-Check-Act” cycle, and assist children to form regional and international networks for working together to improve environmental conditions. Since the programme was established in Japan by **NGO/NPO ArTech**, it has been participated in by more than 210,000 children (and their family members) and has so far estimated to reduce household CO₂ emissions by more than 2,600 tons every year.
- In Japan, several local prefectural governments (including Tokyo, Hokkaido, Mie and Nagano) have adopted the Kids' ISO 14000 Programme within their policies to stimulate environmental awareness and reduce CO₂ local emissions. More than 50 companies support the programme as part of their Corporate Social Responsibility activities.
- From the equivalent value of a part of the reduced CO₂ emission from the household by Kids'ISO14000 Programme, 500,000 JPY was offered to the children in **TUVALU**. This is aimed to make network between the children in suffering countries by global warming and the children in CO₂ emitting countries.
- The Kids' ISO14000 Programme is one of the programmes of the **UN Decade of Education for Sustainable Development**. Through the support of UNU, UNEP, UNESCO and ISO, the Kids' ISO 14000 Programme is expanding worldwide. In Kuwait, it has been implemented in about 30 schools, and the Kuwait Ministry of Education has created a new “life skill and environment” curriculum centred on Kids' ISO14000 for middle school students. The programme also is currently implemented in public schools in New York City, with the support of the Japan Foundation, Casio Inc. and others. The American School in Japan, in Chofu, participates in the Kids' ISO14000 Programme.
- From 2004, the Kids'ISO14000 Programme started to expand internationally to Australia, Korea, Kuwait, USA, Qatar in implementation and 25 countries for the Eco-Kids Instructor for Kids'ISO14000 Programme in evaluation.
- In January 18, 2010, ArTech and CEPEO have signed an Agreement in partnership in cooperation on implementation of Kids'ISO14000 Programme in Canada. Based on this agreement, the first training course for implementation was organized by CEPEO in Ottawa on March 29, 2010, and 3 delegations from ArTech were invited.
- For those who are unable to attend, the awards ceremony will be webcast throughout the world (and archived) at <http://videoportal.unu.edu/e40>.
- Media representatives are cordially invited to contact Dr. Takaya Kawabe (Director of ArTech (tel: +011-81-90-7703-4775; e-mail: info@artech.or.jp)).

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